

# Elaself

Fragment of the key *regulator of collagen production*

Pentapeptide stimulating synthesis of MFAP-4 protein that plays a crucial role in the formation of elastic fibres by associating them together:

- ✦ improves skin elasticity
- ✦ reduces wrinkles
- ✦ fights solar elastosis



ELASTICITY

**40%**  
Improvement  
of elasticity



WRINKLES  
REDUCTION

**38%**  
Reduction  
of wrinkles



ELASTICITY

**35%**  
increase of dermal  
papillae number



Elaself products have a very broad range of activity in the skin:

- ✦ Stimulate synthesis of MFAP4 protein
- ✦ Improvement of elastic fibres assembly
- ✦ Support collagen production
- ✦ Protect skin against aging and photoaging
- ✦ Increases skin elasticity

## APPLICATION



DAY CREAMS

0.1 – 5.0%



EYE CREAMS

0.2 – 5.0%



NIGHT CREAMS

0.2 – 5.0%



SERUMS

0.3 – 5.0%



LOTIONS

0.1 – 5.0%



MASKS

0.1 – 5.0%

### IN-VIVO STUDY CONDITIONS:

Double-blind, placebo-controlled study; tested only on Caucasians; 6 weeks;

1<sup>st</sup> study: 5% (50µg/g) Elaself, 15 volunteers (age 35-60, average 41,3)

2<sup>nd</sup> study: 1% Elaself (10µg/g), 39 volunteers (35-62 years, 46,7 in average)

### INCI:

Phosphate Buffered Saline (and) sh-Pentapeptide-3



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