

HyWhite

Whitening hyaluronic acid

Very low molecular weight hyaluronic acid (10–15 kDa) modified by alpha linolenic acid. HyWhite acts as a highly effective anti-pigmentation agent.

- ✧ Lightening effect and pigmented spots reduction
- ✧ Improvement of skin colour uniformity
- ✧ Highly effective even in very low concentrations
- ✧ Effective both in Asian and Caucasian type of skin



●●●
LIGHTENING

40%
Improvement of skin lightness (ITA)

●●●
WHITENING

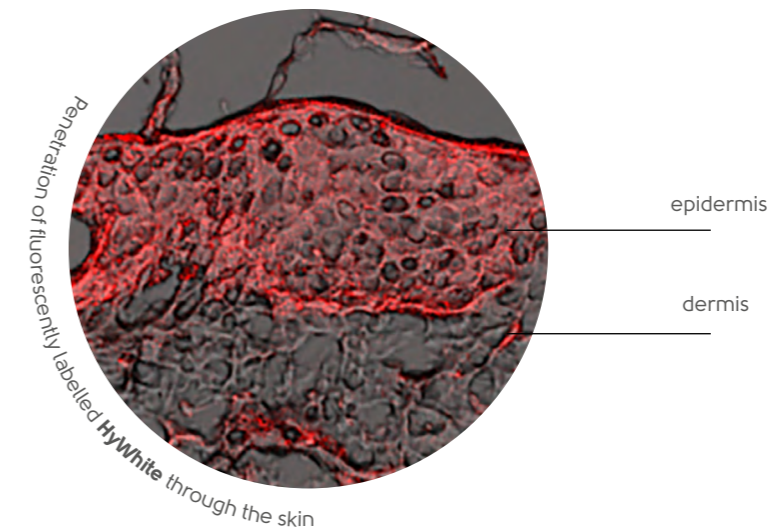
21%
Decrease of melanin content

🎯
AGE SPOTS

24%
Reduction of pigmented spots

HyWhite brings a lot of advantages to the skin:

- ✧ Induces a complete degradation of tyrosinase, a key enzyme in melanogenesis
- ✧ Increases cell metabolism and energy production
- ✧ Decreased production of melanin
- ✧ Stronger capacity to bind to the skin, it is not washed off easily as unmodified HA
- ✧ HyWhite penetrates deeper than alpha linolenic acid alone



APPLICATION

DAY CREAMS	0.02 – 0.10%	EYE CREAMS	0.05 – 0.10%
NIGHT CREAMS	0.01 – 0.05%	SERUMS	0.05 – 0.10%
LOTIONS	0.005 – 0.01%	MASKS	0.05 – 0.10%

INCI:
Sodium Hyaluronate and Linolenic Acid



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